

Advertise on GayUniverse.com & Get Results

"Your Source for High Quality, Low Cost Gay Traffic!"

About GayUniverse.com:

For over 10 years gay surfers have visited GayUniverse.com for local sex message boards, free personal ads, amateur picture galleries, gay cruising spots, gay classifieds and much more. As one of the top ranked gay websites (according to Alexa.com), GayUniverse.com offers you a unique opportunity to reach and convert high quality adult gay traffic.

Benefits of Advertising on GayUniverse.com:

- Targeted, low-cost gay traffic (as low as \$0.04 per click)
- High click-thru rates given large banner size (averaging over 2% click-thru)
- Strong branding and awareness building (88% of users are first time visitors)
- High quality traffic (all traffic is naturally generated)
- Limited number of advertisers (only one ad per page ensures you get noticed)

Gay Universe Traffic & Stats:

- 350,000+ unique visitors per month
- 5,000,000+ impressions per month
- 88% of traffic are first time visitors

Alexa.com rankings:

Alexa.com* traffic rank for GayUniverse.com = 22,360

Alexa.com* traffic rank for GayUniverse.net = 46,665

*November 2005

Start Advertising Today – Reach & Convert Gay Traffic

Ad Packages	Impressions	*10% Bonus Impressions
\$500/Month	220,000	242,000
\$750/Month	350,000	385,000
\$1000/Month	460,000	506,000
\$1,500/Month	650,000	715,000
\$2,500/Month	1,000,000	1,100,000
\$3,500/Month	1,500,000	1,650,000

*FREE first time advertiser bonus impressions for the first month.

*Contact us directly for information about sponsorships.

Bonus Promotions:

- * First time advertisers receive 10% more bonus impressions FREE for the first month.
- * Advertise with us for 3 months and get 20% more bonus impressions FREE.
- * Advertise with us for 6 months and get 30% more bonus impressions FREE.

Large Banners = High Click-thrus Rates and Increased Awareness

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Large Banners = High Click-thrus Rates and Increased Awareness

Mega Banner	Large Banner	Standard Banner
562x239px	728x90px	555x90px

The following banner sizes are available: (HURRY, the large mega banners sell-out fast!)

Track Your Banner

- Advertisers can track their banner impressions, click thrus and click-thru rates every month.

YOUR AD HERE

- Affordable Rates - \$0.04 Per Click
- 5 Million Impressions Per Month
- Over 350,000 unique visitors a month
- High Quality Gay Traffic & Click Thrus
- Limited Number of Ads Per Page

Advertise with GayUniverse.com

MEGA BANNER 562x239px

- Affordable Rates - \$0.04 Per Click
- 5 Million Impressions Per Month
- Over 350,000 unique visitors a month
- High Quality Gay Traffic & Click Thrus
- Limited Number of Ads Per Page

YOUR AD HERE

Advertise with GayUniverse.com

LARGE BANNER 728x90px

YOUR AD HERE

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- 5 Million Impressions Per Month
- Over 350,000 unique visitors a month
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STANDARD BANNER 555x90px

banners reduced to fit page, not actual size

Banners Guidelines

- Banners must be JPG, GIF and/or animated GIF files • No flash file banner ads
- Banners cannot have images of sexual acts • No cum, piss, scat or other strong content